

*15% of 12 - 15 year olds say  
they dislike inappropriate  
content online*



*63% of teens surveyed  
admit they know how to  
hide what they do online  
from their parents*



28% of 11 to 16 year olds  
have been deliberately  
targeted, threatened or  
humiliated by an individual  
or group through the  
use of mobile phone or the  
internet



The average child on  
Facebook aged between 13  
and 16 has 300 friends



The average person on  
Facebook has 130 friends



The number of text messages sent each day exceeds the population of the planet.



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Around a quarter of children aged 12 to 15 have their own tablet computer



Half of children aged 12-15  
use the internet on their  
own most of the time



Children aged 12-15 spend  
17 hours on the internet a  
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12-15s are less likely to go online weekly to visit social networking sites and more likely to go online for instant messaging



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